

**REPORT OF PARENT FEEDBACK
(CURRICULUM)**

Academic year 2014-2015

DEPARTMENT OF BUSSINESS ADMINISTRATION

FEEDBACK ANALYSIS AND REPORT

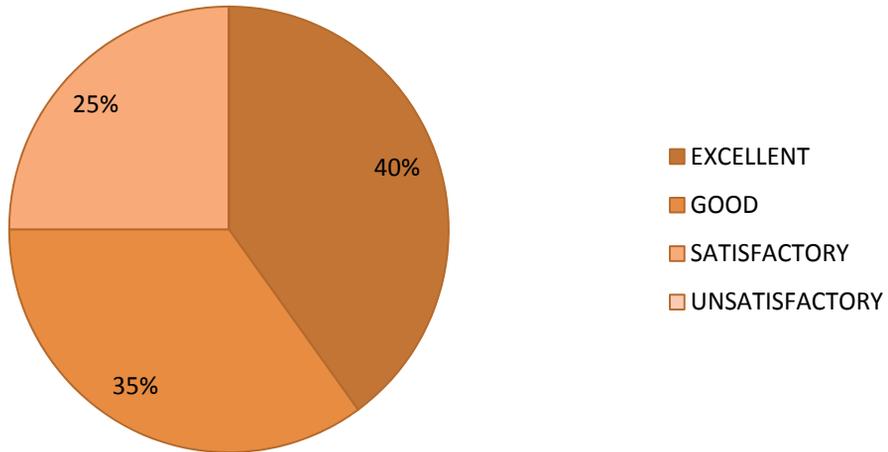
- ❖ The Parents meeting of the association is held twice a year

Parameters of the Parent feedback Form:

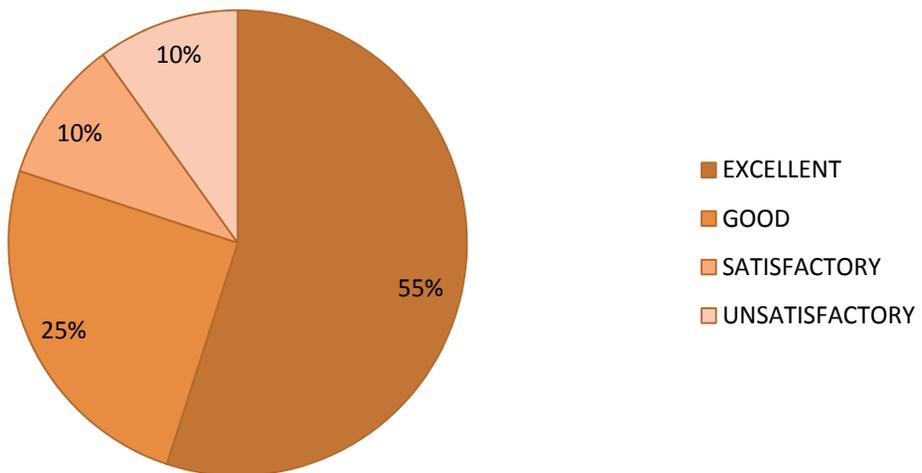
- ❖ The quality of course content
- ❖ The relevant of the syllabus
- ❖ Son/Daughter gets overall development
- ❖ The syllabus is skill oriented
- ❖ The syllabus is job oriented
- ❖ The standard of the syllabus is on par with national/International standards
- ❖ The overall standard of the syllabus

Total number of parents responded: 20

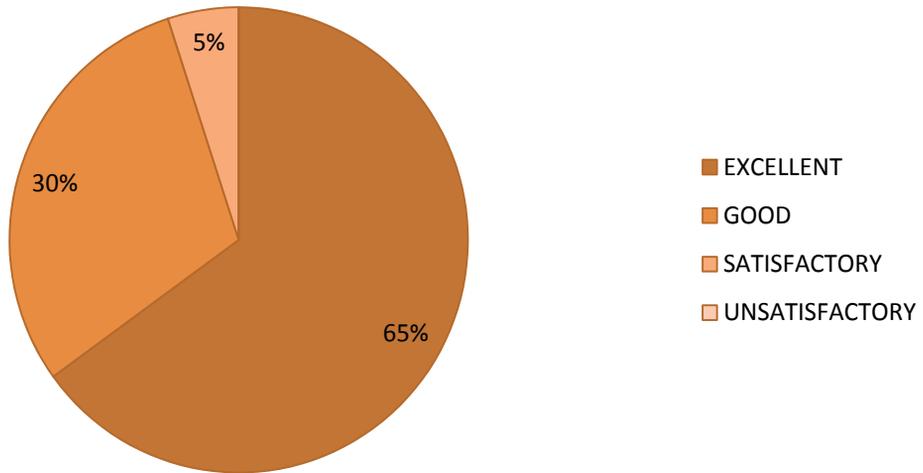
The quality of course content



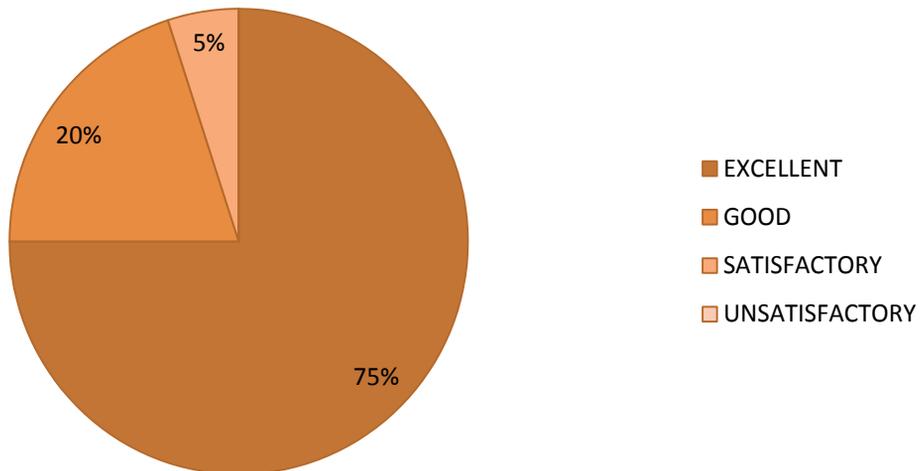
The relevant of the syllabus



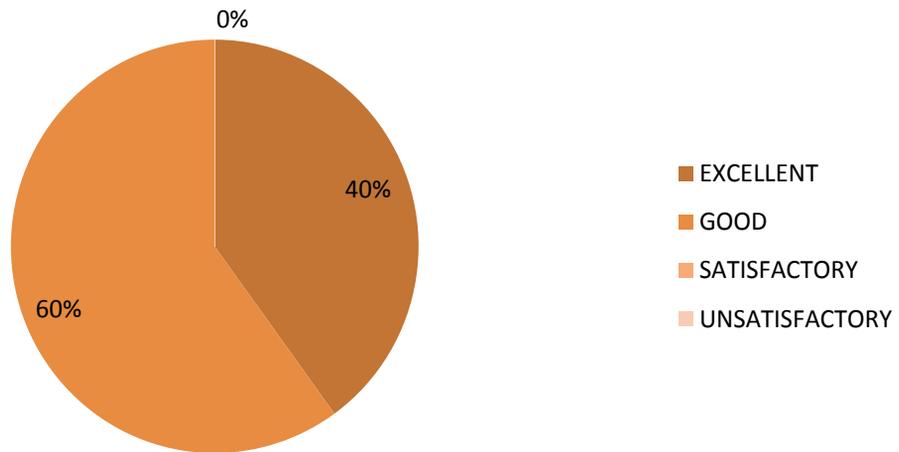
Son/Daughter gets overall development



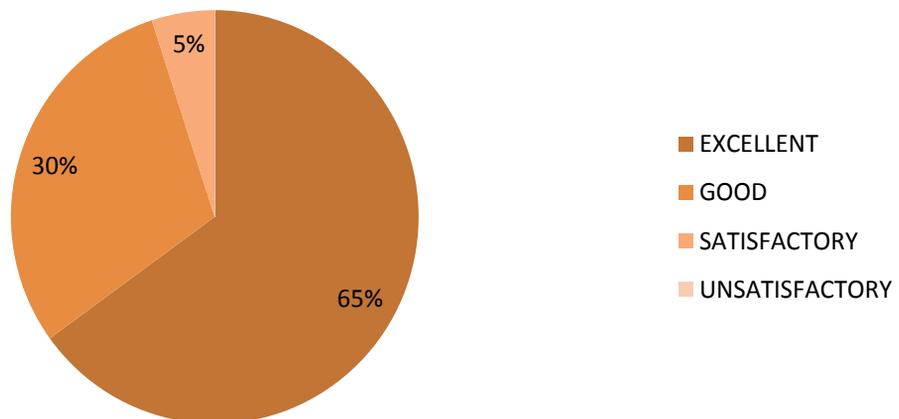
The syllabus is skill oriented



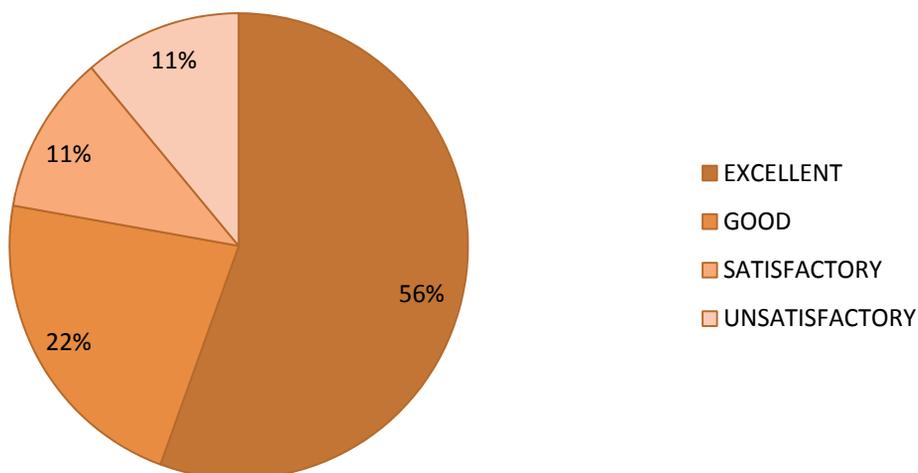
The syllabus is job oriented



The standard of the syllabus is on par with national/International standards



The overall standard of the syllabus



Feedback analysis:

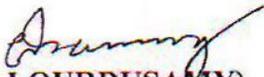
The feedback is collected during the academic year 2014-15. Over all 20 parents gave their valuable feedback for the improvement of our curriculum.

40% of the parents responded that the quality of the course content is excellent. It is also observed that majority of the parents expressed that the overall development of their son/daughter is excellent. 60% parents rated the “syllabus is job oriented” as good. 20% expressed that our syllabus has good skill oriented content.

5% satisfaction is observed for the overall development of their son/daughter. 56% parents rated that the overall standard of the syllabus is excellent.

Action Taken report:

1. The analysis is sent to department for necessary action.
2. Content of the syllabus has been revised in 2015 revision as per the suggestion of the parents.


(Dr. A. LOURDUSAMY)
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